



PwC at CANSEC

May 28-29, 2025

Obtain your Industry Edge in Defence.

Defence organizations today find themselves in a very different world. This evolving landscape stretches beyond the traditional defence industry, casting a wider net across numerous domains. The fusion of a transformed ecosystem and these emerging threats has propelled in an entirely new era demanding new capabilities.

Industry Edge is PwC's unique set of capabilities powering how we deliver successful and trusted transformation and business model reinvention outcomes.

PwC's Industry Edge brings together leading defence industry perspectives and business models, underpinned by technology, data & AI assets, ecosystem partnerships, curated solutions and execution enablers. It is designed to accelerate your journey to the leading edge in your industry.

Crafting tomorrow's defence blueprint

In light of an ever-evolving threat environment, defence organizations need to adopt innovative approaches. Come and talk to us about how to strategically acquire the skills and capabilities needed to meet your unique demands including:

1

Supply Chain Supremacy

2

Secure Cloud, Data & Digital First

3

Software Factory (including AI)

4

Workforce Excellence

5

Optimized Spend

Join us in room M21 to discuss these topics and more.

