



Participate in the Canadian Pavilion at AUSA 2016

The AUSA Annual Meeting & Exposition is the largest land warfare exposition and professional development forum in North America. The three-day event also includes over 600 industry and military exhibits in five halls on both levels of the Walter E. Washington Convention Center held on October 3rd to the 5th, 2016.

AUSA 2015 at a glance

- *Over 26,000 attendees from around the world*
- *600 displays in five halls located on both levels of the Walter E. Washington Convention Center*
- *Over 250,000 net square feet of display space*
- *Nine international pavilions: Australia, Canada, France, Germany, Greece, Israel, Korea, Turkey and the United Kingdom*
- *New AUSA Homeland Security Pavilion*
- *Numerous International Networking events*

AUSA attracts top level military staff, major procurement officials, and the entire industry supply chain, from large prime contractors to supplying companies. AUSA brings together the United States Army supply chain together.

Canada Pavilion – Opportunities available

1. Book your exhibit space in the Canada Pavilion

Western Canadian price: \$5,135.00 (Original price 8,135.00)

2. SME Area (Turn-key solution) at AUSA 2016

Western Canadian price: \$3,000.00 (Original price: \$7,450.00)

3. B2B Matchmaking Program at AUSA 2016

Canadian Pavilion price \$2,750.00 (Original price: \$6,000.00)

4. Walker Program at AUSA 2016

Canadian Pavilion price: \$350.00

Canada Pavilion - Added Value Program



Business Development Activities

- Access to domestic and foreign delegations visiting the Canadian Pavilion
- Access to Canada meeting Suites
- Access to Canada Lounge Spaces
- Invitation to the Canada Pavilion reception
- Invitation to the Canada Pavilion seminar
- Access to the Whole of Government Group within the Canada Pavilion



Canada Pavilion Amenities and Services

- Prime exhibit location
- Access to the Canadian Pavilion meeting rooms
- Canada Pavilion reception desk
- Whole of Government Working Group



B2B-B2G Program

- Create your own B2B/B2G meeting agenda through the AUSA platform



Branding

- Canadian Pavilion show guide
- Canadian Pavilion branding/Banners

For more information on the Canada Pavilion and the different opportunities available, please contact Richard Mabley at CADSI: 1-613-235-5337 X38, richard@defenceandsecurity.ca.

Supported by:



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