



2015 CADSI DOMESTIC EVENTS



SME Day Ottawa

Navigating defence procurement in Canada
Ottawa Conference and Event Centre
Ottawa | Feb 17, 2015



International Outlook

Helping to grow your business outside Canada
Ottawa Conference and Event Centre
Ottawa | Feb 18, 2015



Security Outlook

*Trends, challenges and business opportunities
in the public safety and national security sectors*
The Westin Ottawa
Ottawa | March 25, 2015



Industrial Participation Symposium

*Exploring the
Defence Procurement Strategy*
The Westin Ottawa
Ottawa | March 26, 2015



CADSI Membership

*For more information about
CADSI membership, please visit:*
www.defenceandsecurity.ca



Canadian Armed Forces Outlook Series

*Perspectives and insights into the three
services going forward*
Shaw Centre
Ottawa | April 7-9, 2015



Western Innovation Forum

The West Means Business
Fairmont Hotel Vancouver
Vancouver | April 16-17, 2015



CANSEC

Canada's premier defence trade show
EY Centre
Ottawa | May 27-28, 2015



SecureTech

*Canada's leading public safety, emergency
management and security showcase*
EY Centre
Ottawa | November 25-26, 2015



2015 CADSI INTERNATIONAL EVENTS



The decade following 9-11 featured regular increases in military and security-related spending worldwide including in the United States, Canada's principal export market. Recently, austerity measures at home and within the rest of NATO - plus the effects of sequestration, the withdrawal of U.S. forces from Iraq and the draw-down in Afghanistan - have led to a softening of defence spending in many traditional markets. At the same time, opportunities in Asia, Africa, Latin America and the Middle East continue to show significant potential. And, there are new initiatives by the Canadian Government now in place to support and strengthen Canada's defence and security sector in the global marketplace.

Exhibiting at major international shows and participation in our trade missions gives Canadian firms the opportunity to showcase their products to defence delegates from dozens of countries, primes/Original Equipment Manufacturer groups, system integrators, foreign distributors, and the end-user military personnel that rely on these international events to look for new products and technologies.

Take advantage of CADSI's comprehensive program for Canadian companies at select overseas events! Our "Canada Pavilion" branded exhibition space commands a premier location, with a spacious and inviting Canadian Reception area, featuring on-site meeting rooms to accommodate foreign military delegation visits, business-to-business meetings, plus space for seminars and networking receptions. This is complimented by our our efforts to facilitate a Whole of Government approach to trade events where a combined effort benefits Canada - including with Export Development Canada, Canadian Commercial Corporation, Canada's trade commissioners, DND, and our military attachés.

