



# 2015 CADSI DOMESTIC EVENTS



## SME Day Ottawa

*Navigating defence procurement in Canada*  
Ottawa Conference and Event Centre  
Ottawa | Feb 17, 2015



## International Outlook

*Helping to grow your business outside Canada*  
Ottawa Conference and Event Centre  
Ottawa | Feb 18, 2015



## Security Outlook

*Trends, challenges and business opportunities in the public safety and national security sectors*  
The Westin Ottawa  
Ottawa | March 25, 2015



## Industrial Participation Symposium

*Exploring the Defence Procurement Strategy*  
The Westin Ottawa  
Ottawa | March 26, 2015



## CADSI Membership

*For more information about CADSI membership, please visit:*  
[www.defenceandsecurity.ca](http://www.defenceandsecurity.ca)



## Canadian Armed Forces Outlook Series

*Perspectives and insights into the three services going forward*  
Shaw Centre  
Ottawa | April 7-9, 2015



## Western Innovation Forum

*The West Means Business*  
Fairmont Hotel Vancouver  
Vancouver | April 16-17, 2015



## CANSEC

*Canada's premier defence trade show*  
EY Centre  
Ottawa | May 27-28, 2015



## SecureTech

*Canada's leading public safety, emergency management and security showcase*  
EY Centre  
Ottawa | November 25-26, 2015



# 2015 CADSI INTERNATIONAL EVENTS



The decade following 9-11 featured regular increases in military and security-related spending worldwide including in the United States, Canada's principal export market. Recently, austerity measures at home and within the rest of NATO - plus the effects of sequestration, the withdrawal of U.S. forces from Iraq and the draw-down in Afghanistan - have led to a softening of defence spending in many traditional markets. At the same time, opportunities in Asia, Africa, Latin America and the Middle East continue to show significant potential. And, there are new initiatives by the Canadian Government now in place to support and strengthen Canada's defence and security sector in the global marketplace.

Exhibiting at major international shows and participation in our trade missions gives Canadian firms the opportunity to showcase their products to defence delegates from dozens of countries, primes/Original Equipment Manufacturer groups, system integrators, foreign distributors, and the end-user military personnel that rely on these international events to look for new products and technologies.

Take advantage of CADSI's comprehensive program for Canadian companies at select overseas events! Our "Canada Pavilion" branded exhibition space commands a premier location, with a spacious and inviting Canadian Reception area, featuring on-site meeting rooms to accommodate foreign military delegation visits, business-to-business meetings, plus space for seminars and networking receptions. This is complimented by our our efforts to facilitate a Whole of Government approach to trade events where a combined effort benefits Canada - including with Export Development Canada, Canadian Commercial Corporation, Canada's trade commissioners, DND, and our military attachés.

