

TECHNOLOGY PACKAGES

EVENT APP: \$10,000

CANSEC 2018 will once again feature its popular mobile web-based event app, featuring dynamic agendas, exhibitor profiles, event highlights, floor plans, sponsor recognition, and more. It is continuously updated throughout the event, providing an incentive for attendees to check the app regularly. This is an unparalleled opportunity, to be showcased prominently as delegates and attendees turn again and again to the CANSEC app for event information.

WHAT'S INCLUDED:

- » Your corporate logo on the landing page of the CANSEC event app.
- » Your corporate logo will be placed on the event app kiosk in a high-traffic area.
- » Your corporate logo displayed in all web and print material highlighting the CANSEC event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Two (2) tickets to CANSEC Evening Networking Reception.
- » Your corporate logo on the CANSEC website linked to your corporate website.
- » Your corporate logo on the CANSEC sponsorship appreciation wall.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Sponsor ribbons for your employee badges.
- » Recognition on digital show monitors throughout CANSEC.
- » Opportunity to display your pop-up banner at the kiosk.

MOBILE CHARGING STATION: \$10,000

There's no question CANSEC's audience is highly connected. Ministers, VIPs, generals, ambassadors and top military officials cannot afford to be out of touch while at the event. They rely on CANSEC's mobile charging stations to stay connected. This is your opportunity to get your message across as they take a break at one of the four available stations. It's not just a branding opportunity: you have the option to provide a 30-second PowerPoint message, to announce news, products, or activities you want to promote.

WHAT'S INCLUDED:

- » Opportunity to provide a 30-second PowerPoint with your logo for the screen provided with the charging station.
- » Charging stations will have your branding in high-traffic areas of the event (Exclusive).
- » Two (2) tickets to CANSEC Evening Networking Reception.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Sponsor ribbons for your employee badges.
- » Recognition on digital show monitors throughout CANSEC.

TECHNOLOGY PACKAGES (CONTINUED)

Wi-Fi NETWORK: \$10,000

Over 11,000 registered attendees to the event will unquestionably want to stay connected during their two-day visit. This is an unparalleled opportunity for your company to be top-of-mind as they turn to their devices and connect to the event's Wi-Fi for show information, including the CANSEC Event App.

WHAT'S INCLUDED:

- » Text and logo visibility provided in all web and print material highlighting Wi-Fi login information.
- » Custom Wi-Fi network name (limited to specific number of characters).
- » Signs with your logo and Wi-Fi network information distributed throughout the venue.
- » Two (2) tickets to CANSEC Evening Networking Reception.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Sponsor ribbons for your employee badges.
- » Recognition on digital show monitors throughout CANSEC.

DIGITAL SIGNAGE: \$8,000

CANSEC's digital event monitors are positioned throughout the venue, and the over 11,000 attendees will refer to these signs continuously for information and directions as they make their way through the two-day event. As the exclusive digital signage sponsor, you'll make countless impressions on a highly qualified and targeted audience. It's simple, it's highly effective, and it provides excellent return on your sponsorship investment.

WHAT'S INCLUDED:

- » Your static company logo on all digital event monitors strategically placed in high-traffic locations throughout the venue.
- » Two (2) tickets to CANSEC evening networking reception.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Sponsor ribbons for your employee badges.

MEDIA ROOM: \$5,000

The media room is a space provided to our 70+ representatives from various media outlets to escape the hustle and bustle of the trade show floor and allow them a quiet space to work, report and take a moment to relax.

WHAT'S INCLUDED:

- » A Boxed Lunch to serve members of the media each day.
- » Boxed lunches to be branded with your corporate logo on a full colour decal.
- » Your company name and logo will appear on the CANSEC floor plan.
- » Naming Right to the Media Room (displayed on event signage, official CANSEC floor plan – print and online)
- » Your corporate logo on the CANSEC website linked to your corporate website.
- » Your corporate logo on the CANSEC sponsorship appreciation wall.
- » Your corporate logo and listing on the CANSEC event app sponsor page.
- » Your corporate logo and link on the sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on the event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Sponsor ribbons for your employee badges.
- » Recognition on the numerous digital show monitors throughout CANSEC.