

HOSPITALITY PACKAGES

BREAKFAST: \$10,000

- Four (4) available

The breakfast events at CANSEC are very popular networking events, drawing approximately 700 delegates each morning. As a sponsor, you'll have an unparalleled opportunity to make connections with countless qualified individuals, in a comfortable setting, and be top-of-mind with attendees as your organization is highlighted verbally and visually.

WHAT'S INCLUDED:

- » Opportunity to introduce or thank the keynote speaker (determined by CADSI) at your sponsored meal.
- » Your logo will appear on all AV screens during your meal event within the Meal Event Hall, rotating with the logos of platinum, diamond and gold-level sponsors.
- » Your corporate logo will be displayed on guest tables.
- » Opportunity to distribute a promotional item to breakfast attendees. Item to be supplied by sponsor and subject to approval by CADSI 45 days before the event. Items must be received by Freeman (Advance Shipping Warehouse) at least 14 days prior to show open.
- » Your corporate logo on the CANSEC website linked to your corporate website.
- » Your corporate logo displayed on CANSEC sponsorship appreciation wall, at high-traffic event entrance.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » One (1) complimentary table of ten (10) at your sponsored meal event.
- » Sponsor ribbons for your employee badges.
- » Opportunity to display your corporate pop-up banner at Meal Hall Entrance.
- » Recognition on digital show monitors throughout CANSEC.
- » Event signage at entrance to Meal Event Hall.
- » Verbal recognition of your organization by CADSI during the meal event.
- » Verbal recognition during announcements made over the public address system.

HOSPITALITY PACKAGES (CONTINUED)

LUNCHEON: \$10,000

– Four (4) available

The luncheons at CANSEC attract over 800 delegates per lunch and are a sold-out function every year. As a sponsor, you will have an unparalleled opportunity to make connections with qualified individuals, in a comfortable setting, and be top-of-mind with attendees as your organization is highlighted verbally and visually.

WHAT'S INCLUDED:

- » Opportunity to introduce or thank the keynote speaker (determined by CADSI) at your sponsored meal.
- » Your logo will appear on all AV screens during your meal event within the Meal Event Hall, rotating with the logos of platinum, diamond and gold-level sponsors.
- » Your company logo will be displayed on guest tables.
- » Opportunity to distribute a promotional item to luncheon attendees. Item to be supplied by sponsor and subject to approval by CADSI 45 days before the event. Items must be received by Freeman (Advance Shipping Warehouse) at least 14 days prior to show open.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall, at high-traffic event entrance.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » One (1) complimentary table of ten (10) at your sponsored meal event.
- » Sponsor ribbons for your employee badges.
- » Opportunity to display your corporate pop-up banner at Meal Hall Entrance.
- » Recognition on digital show monitors throughout CANSEC.
- » Event signage at entrance to Meal Event Hall.
- » Verbal recognition of your organization by CADSI during the meal event.
- » Verbal recognition during announcements made over the public address system.

WHAT OUR EXHIBITORS ARE SAYING...

“CANSEC can hold its head high against other major international defence shows.”

HOSPITALITY PACKAGES (CONTINUED)

CANSEC EVENING NETWORKING RECEPTION: \$10,000

– Three (3) available

This is CANSEC's largest networking event, attracting approximately 850 delegates, and is an excellent opportunity to enhance your profile among the attending executive-level audience in a social setting. This is a ticketed event that runs from 5:00 p.m. – 7:00 p.m. on the first evening of CANSEC, with a host bar and a wide selection of hors d'oeuvres.

This is a shared sponsor opportunity that can be combined for exclusivity and prioritized to gold-level status and benefits.

WHAT'S INCLUDED:

- » Opportunity to distribute a promotional item to Evening Networking Reception attendees. Item to be supplied by sponsor and subject to approval by CADSI 45 days before the event. Items must be received by Freeman (Advance Shipping Warehouse) at least 14 days prior to show open.
- » One (1) sponsor representative may act as welcome host to greet delegates upon their arrival.
- » Exclusivity of CANSEC large-screen monitors throughout the venue during reception hours, where your video or image will be looped.
- » Your corporate logo displayed throughout the reception venue, including guest reception tables.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall, at high-traffic event entrance.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Five (5) complimentary tickets to the CANSEC Evening Networking Reception.
- » Sponsor ribbons for your employee badges.
- » Opportunity to display your corporate pop-up banner at Meal Hall Entrance.
- » Recognition on digital show monitors throughout CANSEC.
- » Event signage at entrance to CAE Meal Event Hall.
- » Verbal recognition via public address system / show announcements.

HOSPITALITY PACKAGES (CONTINUED)

OUTDOOR FOOD MARKET: \$10,000

Own the outdoor lounge with this excellent and cost-effective opportunity for your company to make a positive, lasting impression on delegates who come to the covered outdoor lounge for a break from the activity on the show floor.

WHAT'S INCLUDED:

- » Your corporate logo and signage displayed prominently in the designated outdoor food market area (Provided by CADSI).
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall, at high-traffic event entrance.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Naming rights to designated outdoor food market.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Sponsor ribbons for your employee badges.
- » Opportunity to display your corporate pop-up banner.
- » Recognition on digital show monitors throughout CANSEC.
- » Two (2) tickets to the Evening Networking Reception.
- » Opportunity to distribute a promotional item to attendees at both luncheons. Item to be supplied by sponsor and subject to approval by CADSI 45 days before the event. Items must be received by Freeman (Advance Shipping Warehouse) at least 14 days prior to show open.
- » Verbal recognition via public address system / show announcements.
- » Your logo displayed within the outdoor seating area.



HOSPITALITY PACKAGES (CONTINUED)

LUNCHEON RECEPTION: \$5,000 – Two (2) available

The luncheon reception is a popular networking event that precedes the luncheon itself, and is ideal for any organization wishing to convey its message to the reception's highly qualified attendees, through brand presence and person-to-person contact.

WHAT'S INCLUDED:

- » Opportunity to display your corporate pop-up banner at Meal Hall Entrance.
- » Your company logo displayed on tables in the designated reception area.
- » Opportunity to distribute a promotional item to luncheon reception attendees. (Item to be supplied by sponsor and subject to approval by CADSI.) Items must be received by Freeman (Advance Shipping Warehouse) at least 14 days prior to show open.
- » Sponsor ribbons for your employee badges.
- » Two (2) tickets to lunch event on the day of sponsorship.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall, at high-traffic event entrance.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Recognition on digital show monitors throughout CANSEC.
- » Event signage at entrance to Meal Event Hall.
- » Verbal recognition of your organization by CADSI during the meal event.
- » Verbal recognition via public address system / show announcements.
- » Your corporate logo highlighted on AV screens throughout Meal Event Hall, during your sponsored reception.

WHAT OUR SPONSORS ARE SAYING...

“Right place, right timing, right people.”

HOSPITALITY PACKAGES (CONTINUED)

BREAKFAST RECEPTION: \$3,500 – Two (2) available

The breakfast reception is a networking event that precedes the breakfast itself, and is ideal for any organization wishing to convey its message to the reception's highly qualified attendees, through brand presence and person-to-person contact.

WHAT'S INCLUDED:

- » Opportunity to display your two (2) pop-up banners in the designated area of Meal Event Hall (to be provided by sponsor).
- » Your company logo displayed on tables in the designated reception area.
- » Opportunity to distribute a promotional item to breakfast reception attendees. Item to be supplied by sponsor and subject to approval by CADSI. Items must be received by Freeman (Advance Shipping Warehouse) at least 14 days prior to show open.
- » Sponsor ribbons for your employee badges.
- » Two (2) tickets to breakfast event on the day of sponsorship.
- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall, at high-traffic event entrance.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.
- » Enhanced profile with logo and extended words (250) on event app.
- » Your promotional PDF will be made available on the CANSEC event app. (PDF to be provided by sponsor and subject to approval by CADSI)
- » Recognition on digital show monitors throughout CANSEC.
- » Event signage at entrance to Meal Event Hall.
- » Verbal recognition by CADSI during your meal event.
- » Verbal recognition via public address system / show announcements.
- » Your corporate logo highlighted on AV screens throughout Meal Event Hall, during your sponsored reception.

