

ADVERTISING PACKAGES

The following items are single options that can assist in increasing your brand awareness and building booth traffic.

ADVERTISING BANNER: \$6,500

With over 600 exhibits and over 11,000 registrants, visibility is a key component to your success at CANSEC. We now offer large output graphics printed on vinyl banners in full colour. Banners will be hung on the west wall of Exhibit Halls 3 and 4. Your company logo and booth number will be prominently displayed and printed at approximately 10' X 10'.

**LOOKING FOR AN A-LA-CARTE,
CUSTOMIZED SPONSORSHIP PACKAGE?
SIMPLE. JUST ASK!**

AISLE SIGNAGE: \$2,000

Your logo will be displayed on a single hanging cross aisle sign on the trade show floor. Attendees will look up and see your logo as they make their way through the aisles. Signage supplied by CADSI.

WHAT'S INCLUDED

- » Your corporate logo on CANSEC website linked to your corporate website.
- » Your corporate logo on CANSEC sponsorship appreciation wall.
- » Your corporate logo and listing on CANSEC event app sponsor page.
- » Your corporate logo and link on sponsor page of CANSEC website.

FLOOR MAP LOGO: \$1,500

More than 8,000 copies are distributed at CANSEC as an integrated feature of Jane's Show Daily (published by IHS Markit) and separately at key points of the exhibition.

EVENT APP ADVERTISEMENT: \$1,000

Your full-colour logo on the landing page of the CANSEC event app.

CANSEC EVENT APP ENHANCED LISTING: \$100

Extend your company exhibitor/sponsor listing online and on the CANSEC event app with an additional 150 words.

