



## MEDIA BACKGROUNDER

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### 2015 CANSEC and Canadian Defense and Security Industry Facts

CANSEC 2015, Canada's premier defence trade show, which is organized by the Canadian Association of Defence and Security Industries (CADSI), will pump more than \$15 million into the economy of the National Capital Region.

Other key conference and industry facts are:

- The trade show will fill the 135,000 square feet of exhibition space inside the EY Centre, and spill over into the outdoor space surrounding it.
- There are more than 11,000 registrants.
- There will be an estimated 600 business-to-business/government-to-business meetings.
- There are 331 exhibiting companies and approximately 700 trade booths on display.
- There will be over 250 high ranking military and government officials from 50 nations in attendance, including international delegations (Argentina; Bahrain; Chile; Columbia; Denmark; Israel; Italy; Kuwait; Mexico; New Zealand; Peru; Spain; United Arab Emirates; United Kingdom; and the United States) and 13 embassies.
- There are seven Canadian trade commissioners in attendance (from Colombia, Germany, Peru and the United States).
- Several Members of Parliament and Senators are expected to attend, as well as over 3,000 Canadian government and military officials.
- Canada's defence and securities industries generate annual revenues of \$12.6 billion, of which \$6.4 billion – or 51 per cent – comes from exports.
- Canada's defence and securities industries annually invest \$250 million in R & D, and pay \$2.7 billion in corporate and individual taxes.
- On average, only 15 per cent of revenues earned by companies in the defence sector come from defence sales alone, and ninety-five per cent of market segment focus is related to technologies and services; five per cent is related to munitions and armament.
- The sector employs 109,000 Canadians from coast to coast to coast.
- Of that, 46 per cent of the jobs in the industry are located in Ontario; 28 per cent are in Quebec; 17 per cent are in the west and central north; and the remaining nine per cent in the east.
- The sector is characterized by small and medium-sized enterprises.

#### About CADSI

CADSI is the national voice of Canada's defence and security industries, a sector that employs 109,000 Canadians and generated more than 12.6 billion dollars for our economy in 2011.