



April 2011

Non-Lethal Capabilities International Trade Show & Conference

Join us from October 25 to October 27, 2011 in Ottawa (Canada) for the 2011 North American Technology Demonstration (NATD).

The NATO operational community has highlighted the need for better ways to respond to hostile situations while providing operating forces escalation-of-force options, minimizing casualties and collateral damage. Non-Lethal Capabilities fill that gap, assist in determining intent, and minimize risks to security, stability, cooperation and alliances.

The 2011 NATD will provide unique opportunities to network with key industry leaders and representatives, government and military leaders and staff.

The 2011 North American Technology Demonstration (NATD) is sponsored by NATO, and jointly hosted by the United States Department of Defense Non-Lethal Weapon Program and the Canadian Department of National Defence to showcase Non-Lethal Capabilities that can be acquired and fielded quickly in support of ISAF and counter-terrorism operations.

This event will be comprised of a conference stream and static displays at the Ottawa Convention Centre, as well as static displays and dynamic demonstrations at the Connaught Ranges.

Over one hundred non-lethal technology exhibitors and 800 delegates are expected to attend. Delegates will be from NATO, Partner for Peace, Mediterranean Dialogue and Contact Countries as well as select allies. Government and military attendees will be from the operational and armaments communities including requirements and acquisition staff from Defence, Police, Security and Coast Guard sectors.

The 2011 NATD will also be running concurrently with and share the static display floor with "SecureTech 2011," an international security event expected to draw 4,000 delegates. Delegates to either event will have free access to the static display of the other. More information on SecureTech is available at www.defenceandsecurity.ca.

If your company works in the NLC field, this is an event you simply don't want to miss! Whether you participate as an exhibitor or as a visitor, the 2011 NATD is the event in the Non-Lethal Capabilities world to attend.

2011 North American Technology Demonstration

Sponsored by:

***The North Atlantic
Treaty Organization***



Hosted by:

***The Canadian Department
of National Defence***

***The United States Department
of Defense Non-Lethal
Weapons Program***

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***Thank you to our
Platinum Industry Sponsor***



To learn more about the 2011 NATD, visit our website at www.2011natd.ca

To learn more about Industry Sponsorship Opportunities, click [here](#).

Static Display at the Ottawa Convention Centre

Your company is invited to display its Non-Lethal Capabilities during at the Static Display, which will take place October 26th and October 27th, 2011 at the Ottawa Convention Centre. Companies proposing mature or soon-to-be fielded technologies (Technology Readiness Levels 7-9) and companies proposing Non-Lethal Capabilities under development (Technology Readiness Levels 4-6) will have the opportunity to showcase their products through this unique forum.

To learn more about the Static Display opportunity at the 2011 NATD, click [here](#).

To apply for a static display booth, click [here](#) to download the Static Display Exhibit Contract.

Important Dates to Note on your Calendar!

May 15, 2011 - Deadline for Early-Bird Pricing on Static Display Space. After May 15th, your Static Display costs will increase by \$100!.

June 1, 2011 - Deadline to submit your Dynamic Demonstration Show of Interest Form for the Connaught Ranges Dynamic Demonstration.

2011 NATD Conference at Ottawa Convention Centre

Two highly informative conference streams on the use of Non-Lethal Capabilities in Operations and Non-Lethal Capabilities Procurement will run concurrently with the static display on October 26, 2011.

Mr. Dan Ross, Assistant Deputy Minister (Materiel) Canada, Ambassador Gabor Iklody (NATO Assistant Secretary General - Emerging Security Challenges) and Lieutenant General Richard Tryon, U.S. Marine Corps (Deputy Commandant for Plans, Policies and Operations, Headquarters U.S. Marine Corps) are tentatively scheduled to open the event

The conference will host two separate panels – one operational and the other on acquisition – as well as workshops. Some of the confirmed conference speakers include Colonel Tracy Tafolla, U.S. Marine Corps, Director, Joint Non-Lethal Weapons Directorate, Lieutenant General Emil Bedard, U.S. Marine Corps (Retired) Former Commanding General II Marine Expeditionary Force and LtGen Ton Van Loon (Netherlands) Commander 1 German / Netherlands) Corps and Former Commander RC-South (ISAF).

Participation in the 2011 NATD conference sessions is on a complimentary basis. To register for the 2011 NATD conference, visit www.2011natd.ca today!

Non-Lethal Capabilities Showcased

The Non-Lethal Capabilities to be showcased at the 2011 NATD are expected to fall into the following categories:

- pyrotechnics
- blunt force weapons
- irritants, irritant delivery systems
- energy weapons
- loudhailers
- lights
- lasers
- personnel dispersion systems
- personnel restraining systems
- vehicle arresting systems
- combination platforms and control systems.
- Developing technologies may also be on display

Contact us at 2011natd@defenceandsecurity.ca if you have a technology you wish to showcase that is not included in the above list.

To learn more about the 2011 NATD, visit our website at:

www.2011natd.ca

or contact us at 2011natd@defenceandsecurity.ca

Dynamic Demonstrations at Connaught Ranges

The Dynamic Demonstration will be hosted at the Connaught Ranges between 0900 and 2100 hours on October 27, 2011. The Dynamic Demonstration will feature short dramatizations or vignettes to help illustrate how various technologies can be applied to practical operational settings. There will also be vendor demonstrations, and audience familiarization sessions. Free transport to and from Connaught Ranges will be provided.

Concurrent static displays will be held at both venues, providing delegates a chance to interact with exhibitors in an informal setting.

If your company is interested in being considered as one of the participating vendors for the Dynamic Demonstrations, click here to download Dynamic Demonstration Show of Interest Form.

To learn more about the Dynamic Demonstration at Connaught Ranges, click [here](#).

Register Now >

